

# Cleveland Magazine

## 2008 BEST OF CLEVELAND WINNER NOTIFICATION

September 10, 2008

Ms. Judi Bar  
Heartlight Yoga  
23706 Lake Road  
Cleveland, Ohio 44054

Dear Ms. Bar,

It is my pleasure to inform you that your company, Heartlight Yoga, has been chosen by the readers or editors of *Cleveland Magazine* for the 2008 Best of Cleveland Issue! You won "BEST YOGA TEACHER!" Congratulations!

The October "Best Of" issue features both reader and editor picks of the most outstanding, unique or unusual things in a variety of categories! You will be mentioned in this issue as a "Best of Cleveland" winner.

On October 10, 2008 from 7-10:30pm, *Cleveland Magazine* will host the 3<sup>rd</sup> annual "Best of Cleveland" Party at the Rock and Roll Hall of Fame and Museum. We invite you to be part of the fun to help us create a fantastic celebratory party for all of our Best of Cleveland Winners and guests.

"Best of Cleveland" winners are asked to join us at the event to showcase their uniquely Cleveland winning category. We make an 8ft. table skirted table available and offer two complimentary admissions (more if needed in some cases) for working staff representing your organization. We also do a program for the attendees (approximately 500) that is a reference guide of all of our winners, and you can purchase a reasonably priced ad in this *if you desire*.

Our intention is to create a marketplace of the best of the best! Past winners have typically brought samples of food (winning items), logo'd items, brochures and information, coupons, displays, and register-to-win elements to encourage traffic to your booth and ultimately to your establishment.

This is your opportunity to showcase your winning category amongst your esteemed peers, *Cleveland Magazine* readers and guests. This event is also a fundraiser for The Rock and Roll Hall of Fame and Museum educational programs.

I would appreciate a call or email to confirm receipt of this letter at 216-377-3701 or [lsands@glpublishing.com](mailto:lsands@glpublishing.com). We will eventually follow up with you about arrangements to attend the party and give you assistance in making your display the very "best" it can be!

**Congratulations again on being a *Cleveland Magazine* Best of Cleveland Winner!**

Lisa Sands  
Director of Marketing  
*Cleveland Magazine*

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